

SAP GARDEN AND SAP.IO FOUNDRY MUNICH



SAP.io Foundry Munich is another innovative component of the SAP Garden project process. SAP's startup accelerator offers founder-friendly programs, supporting innovative startup software companies. Together they grow the next generation of revolutionary, scalable software solutions leveraging SAP data and technologies.

From September to November 2020, the SAP.io Foundry Munich fall cohort focused exclusively on the SAP Garden, creating innovative solutions that put fans in front and center at the new multifunctional sports arena. Eight startups (Pico, Wagawin, INS Insider Navigation Systems, Zippin, Ariadne Maps, Immersive.io, TAWNY, MultiBall) were chosen to participate, working closely together with mentors of SAP, Red Bull and FC Bayern Munich in order to build tailor-made solutions that elevate the fan experience. These innovative showcases were presented at a demo day session in early December 2020 – the grand finale of the SAP.io accelerator program. Once again, the collaboration with SAP.

iO was a real success. The next step is to carefully evaluate and assess all approaches for the best sustainable fan experience at SAP Garden.

[Watch video on YouTube](#)